

IGA/A Projects Evaluation Results*			
Faculty	Number	Name	Decision of the Grant Committee
FBA	2/2021	Long-term orientation: The effects on strategic orientation of family firms Proposer: Ing. Nikola Rosecká	project to be financed provided the budget is adjusted
FBA	6/2021	Norm-nudging – Theoretical framework and implementation guidelines Proposer: Ing. Mgr. Marek Vranka	project to be financed provided the budget is adjusted
FIS	18/2021	A machine-learning and other non-conventional approaches to survival time-event predicting: an innovation of established methodology and application to rare events of various provenience Proposer: Ing. MUDr. Lubomír Štěpánek	project to be financed provided the budget is adjusted
FE	20/2021	Gender issue in the development of social security in the Czech lands and in Slovakia between 1918 and 1945 Proposer: Ing. Martina Víšková	project to be financed provided the budget is adjusted
FIS	5/2021	Social Ties Proposer: Mgr. Jana Syrovátková	project to be financed provided the budget is adjusted
FFA	3/2021	Effects of foreign capital flows: structural approach Proposer: Ing. Viktor Dudzich	project to be financed provided the budget is adjusted
FFA	15/2021	The determinants of accounting quality in emerging and transitioning economies Proposer: Ing. Libor Závodný	project to be financed provided the budget is adjusted
FBA	8/2021	The activity-based office and its impact on worker outcomes Proposer: Manuel Mayerhoffer, MSc	proposal rejected
FBA	21/2021	The specifics of health, food related lifestyle, and their marketing importance Proposer: Ing. Renata Hrubá	proposal rejected
FM	17/2021	Distracted Consumer: Visual Attention in an Overstimulating Environment Proposer: Ing. Simona Bažantová	proposal rejected
FBA	11/2021	Investigation of selective loyalty programs and profiling paid loyalty program users based on sociodemographic factors Proposer: Filip Beneš, MSc.	proposal rejected
FBA	19/2021	Development of a revenue management checklist for manufacturing companies Proposer: Ing. Markéta Kubičková	proposal rejected
FE	4/2021	Economic regional resilience in the period of pandemic policy-making Proposer: Dr.phil. Aleksandr Shemetev, Doctor of Philosophy	proposal rejected
FIS	16/2021	Hidden Dependencies in Text Data Proposer: Ing. Lucie Beranová	proposal rejected
FBA	9/2021	Nonverbal Salesperson Behavior Proposer: Nico Thümler, M.Sc.	proposal rejected
FBA	22/2021	Structuring the budget of Czech regional art museums Proposer: Ing. Lucia Horňáková	proposal rejected

\* The proposal of the VŠE Grant Committee is subject to approval by the Rector.



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