

Faculty of International Relations

Topics for doctoral theses 2025 – 2026

International Economic Relations			
Topics for doctoral theses	Contact person	Contact	Department
Trade in Raw Materials and Global Value Chains	prof. Ing. Lenka Fojtíková, Ph.D.	lenka.fojtikova@vse.cz	Department of International Economic Relations
Transfer of Technology and Knowledge	prof. Ing. Lenka Fojtíková, Ph.D.	lenka.fojtikova@vse.cz	
Open Strategic Autonomy in the EU	prof. Ing. Lenka Fojtíková, Ph.D.	lenka.fojtikova@vse.cz	
Policies for Innovation and Growth of the European Union	doc. Ing. Pavel Hnát, Ph.D.	pavel.hnat@vse.cz	
Political Economy of Globalization	doc. Ing. Pavel Hnát, Ph.D.	pavel.hnat@vse.cz	
International trade patterns of vertically differentiated products	doc. Vincenzo Merella, Ph.D.	merv01@vse.cz	
Macro-finance approaches to asset pricing	doc. Vincenzo Merella, Ph.D.	merv01@vse.cz	
Sovereign Debt Problems in the Eurozone – Sustainability Analysis	prof. Ing. Stanislav Šaroch, Ph.D.	saroch@vse.cz	
The New Industrial Policy in the EU – Concepts and Challenges	prof. Ing. Stanislav Šaroch, Ph.D.	saroch@vse.cz	

Upgrading in Global Value Chains	doc. Ing. Jana Vlčková, Ph.D.	jana.vlckova@vse.cz	Department of International Economic Relations
Multinationals in the CEE region	doc. Ing. Jana Vlčková, Ph.D.	jana.vlckova@vse.cz	
Knowledge relatedness and knowledge recombination (based on patent data)	doc. Ing. Jana Vlčková, Ph.D.	jana.vlckova@vse.cz	
The Impact of Artificial Intelligence on Productivity and Economic Development	doc. Ayaz Zeynalov, M.A., Ph.D.	ayaz.zeynalov@vse.cz	
International Management: International HRM, International Career Development, Global Mobility, Management of DEI	doc. Ing. Zuzana Křečková Kroupová, M.A., Ph.D.	zuzana.kreckova@vse.cz	Department of International Business
Sustainable Business in International Environment: Impact of Innovations, New Business Models, Role of Stakeholders	doc. Ing. Zuzana Křečková Kroupová, M.A., Ph.D.	zuzana.kreckova@vse.cz	
The evolution and future potential of India's luxury market: Drivers, consumer behavior, the role of domestic brands and strategic implications for global luxury brands	doc. Ing. Květa Olšanová, Ph.D.	kveta.olsanova@vse.cz	
Sustainable marketing and communication strategy of companies. The influence of the state, international organizations and self-regulation in the area of sustainable marketing	doc. Ing. Přemysl Průša, Ph.D.	prusa@vse.cz	
Strategies of retail companies and the development of the retail market structure (online and offline retailing, regulation in retailing)	doc. Ing. Přemysl Průša, Ph.D.	prusa@vse.cz	
Brand management strategy in the European/ global markets (trends in consumer behavior, marketing and communication strategy of brands in the context of a multicultural environment)	doc. Ing. Přemysl Průša, Ph.D.	prusa@vse.cz	
International monetary system, exchange rates and their impact on competitiveness and economic development; financial, monetary and debt crises	doc. Ing. Josef Taušer, Ph.D.	tauser@vse.cz	
Changes in international financial markets with an emphasis on innovation in financial markets and the specifics of investing and trading in different markets	doc. Ing. Josef Taušer, Ph.D.	tauser@vse.cz	

Sustainable Development of Tourism Destinations	doc. Ing. Petr Janeček, Ph.D.	petr.janecek@vse.cz	Department of Tourism and Hospitality Management
Competitiveness of Tourism Destinations	doc. Ing. Petr Janeček, Ph.D.	petr.janecek@vse.cz	

International and Diplomatic Studies			
Foreign policy of small states in the European Union	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz	Department of International and Diplomatic Studies
Restrictive measures and economic sanctions in foreign policy	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz	
EU Internal Security – various issues	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz	
The role of Asian actors in contemporary international relations	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz	
Complexity theory and science in contemporary international relations	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz	
China's approach to regional cooperation in Asia and Europe	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz	
China's relations with Central and Eastern Europe	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz	
China's engagement in multilateral international institutions	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz	
Lobbying rules as a tool of anti-corruption fight – a comparative approach	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz	
Central European countries in the European Union	Mgr. Ing. Kateřina Kočí, Ph.D.	katerina.koci@vse.cz	
Gender in IR	Mgr. Ing. Kateřina Kočí, Ph.D.	katerina.koci@vse.cz	

Current topics and impacts of feminist foreign policy	Mgr. Ing. Kateřina Kočí, Ph.D.	katerina.koci@vse.cz	Department of International and Diplomatic Studies
Current challenges of European neighborhood policy of the European Union	Mgr. Ing. Kateřina Kočí, Ph.D.	katerina.koci@vse.cz	
Political party and campaign funding in the world	doc. Ing. Petr Vymětal, Ph.D.	vymetal@vse.cz	
The Power of Norms in Contemporary International Relations	doc. Ing. Petr Vymětal, Ph.D.	vymetal@vse.cz	
Economic and Commercial Diplomacy	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz	
Negative Economic Diplomacy – Benefits and Challenges	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz	
Global Governance of Entrepreneurial Activities (GRI, UNGC...)	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz	
From the Non-Western Theories of International Relations to Global IR	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz	